Wedding Show
THE SOUTH EAST

Event Opportunities

7-8 September 2019

Farnborough International Exhibition Centre

In partnership with

Hitched
HITCHED.CO.UK

Welcome to a new kind of wedding show

The South East Wedding Show is the new and truly unique marketplace that will bring the best wedding venues and suppliers across the South East together with thousands of local soon-to-be-weds looking for expert help and inspiration for their special day.

The show presents a valuable opportunity for you to meet and engage with **over 6,000 visitors** from the South East.

The Audience

6,000 visitors over 2 days

£30K

average wedding budget

65% of those attending will get married within 2 years

£10 billion

UK wedding industry

60% of attendees aged 26-35

The only wedding show exclusively for the South East

Great reasons to get involved

This event offers an incomparable platform to promote your product or service and provides the opportunity to interact directly with customers first hand.

Who exhibits?

- Venues
- Bridal wear
- Cake makers
- Caterers
- Florists
- Venues
- Videographers
- Photographers
- Entertainment
- Groom attire
- Decorative hire
- Furniture hire
- Cars and travel
- Beauty, hair and make-up
- Destination weddings
- Stationers
- Planners
- Photobooths

A more effective way for you to get business

Focus on the South East: local wedding businesses connecting with thousands of local clients

Low cost, all-inclusive exhibition space: hassle-free and accessible to all sizes and types of business

The best visitor experience: catwalks, craft demonstrations and workshops, sampling, performances etc

Easily accessible venue: the brand-new Farnborough international exhibition centre with 3,500 parking spaces

Low cost visitor price just £10-£20 per person

Supported by a heavy-weight awareness campaign: local press and radio, outdoor media, extensive social media coverage and media partners

Exhibition packages

Cost effective option

Standard package

Standard package 3 x 3m scheme illustration

3m x 3m
£1,200 + VAT

3 x Delegate passes, shell scheme walling, carpeting, basic branding, lighting, power socket, poseur table & two stools, profile on event website, profile in event show guide, full operational support, 10 x complimentary tickets for your best / potential customers

Package upgrade

Standard package upgrade 3m x 3m scheme illustration

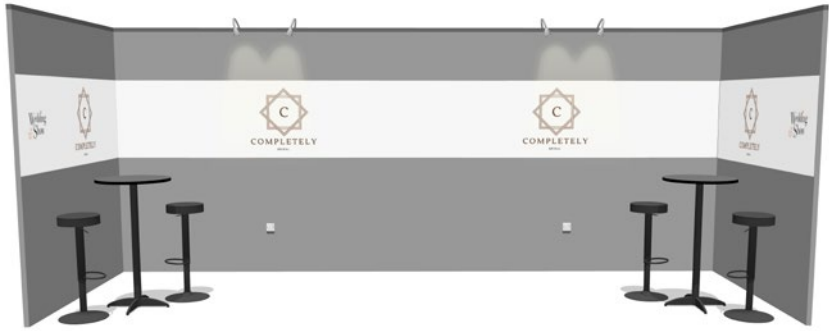
3m x 3m
£1,950 + VAT

3 x Delegate passes, shell scheme walling, carpeting, full height fabric branding*, lighting, power socket, poseur table & two stools, profile on event website, profile in event show guide, full operational support, 10 x complimentary tickets for your best / potential customers

*We can also offer a full design service which can be quoted on request. NB Any additional services like, electricity, lighting, furniture etc can be hired or ordered through our approved show contractors.

Exhibition packages

Double standard package



Double standard package 6 x 3m scheme illustration

6m x 3m

£2,400 + VAT

6 x Delegate passes, shell scheme walling, carpeting, full height fabric branding, lighting, power socket, two poseur tables & four stools, profile on event website, profile in event show guide, full operational support, 10 x complimentary tickets for your best / potential customers

Double package upgrade

Double package upgrade 6m x 3m scheme illustration

6m x 3m

£3,950 + VAT

6 x Delegate passes, shell scheme walling, carpeting, full height fabric branding*, lighting, power socket, two poseur tables & four stools, profile on event website, profile in event show guide, full operational support, 10 x complimentary tickets for your best / potential customers

*We can also offer a full design service which can be quoted on request. NB Any additional services like, electricity, lighting, furniture etc can be hired or ordered through our approved show contractors.

Exhibition packages

Mobile supplier stand

£1,200 + VAT

3 x Delegate passes, package includes: carpeting, power socket, profile on event website, profile in event show guide, full operational support, 10 x complimentary tickets for your best / potential customers

Floor space only

Prices start from £1,035 + VAT

£115 + VAT (per m^2)

(Exhibitor to supply purpose-built stand, minimum $9m^2$)
3 x Delegate passes, carpeting, power,profile on event website, profile in event, show guide, full operational support, 10 x complimentary tickets for your best / potential customers profile in event, show guide, full operational support

NB Any additional services like, electricity, lighting, furniture etc can be hired or ordered through our approved show contractors.

Sponsorship

Align your brand with The South East Wedding Show

Whether your product or service is directly linked to the world of weddings and events, or you simply wish to target the audience on the day there are a multitude of sponsorship opportunities both online and onsite at the show, from overall sponsorship to feature sponsorship.

Overall sponsorship

The highest level of sponsorship we offer for the event, the package offers comprehensive promotion of your brand throughout the build-up and the show itself including:

- Logo on all emailers, adverts and promotional marketing in the lead up to the show
- Logo on all hoarding, event guide and hanging banners at the show
- Sponsors profile page in event guide and website
- HTML emailer sent to all delegate prior to the show

Bespoke packages

In addition to sponsorship of the show, there are a multitude of alternative branding opportunities both on-site at the show and online. Please contact the team directly for pricing or to discuss a bespoke package.

On-site

- Goody bag content placement
- Product placement – used in demonstration workshops
- Literature placement – before or after each workshop / catwalk
- Show guide advertising

Online

- Website advertising
- Social Media site advertising

Feature sponsorship

Please contact the team to find out more or to discuss sponsorship of any of the feature areas including:

- Catwalk sessions
- Workshops – craft workshops and talks on planning

The venue

Farnborough International Exhibition Centre

Located in the centre of the South East, Farnborough International is not only famous for delivering air shows but also for hosting world-class events in the brand new Farnborough International Exhibition and centre. The space offers a brand new 20,000 sq m conference and exhibition facility, offering 12,500 sq m of flexible event space.

Farnborough International Exhibition Centre is within easy reach of four stations – Farnborough Main, Farnborough North, North Camp and Aldershot.

Shuttle buses will be running from Farnborough Main train station every 30 mins and will also return to the station.

The venue also offers over 3,500 car parking spaces for visitors attending.

Our team

Completely Events is a well-established Guildford-based company with a growing portfolio of annual transaction-oriented events in the UK and Europe. Our award winning, beautifully organised events are hassle-free, accessibly priced and highly effective.

Call or email us today to ask about availability.

www.seweddingshow.co.uk

THE SOUTH EAST Wedding Show

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